

# Pixelawall Whitepaper

## Overview

Pixelawall is a blockchain-powered collaborative art platform where users can purchase and place individual pixels on themed digital grids. Once a grid is completed, it is minted as a unique NFT on the Stuff.io platform. Pixelawall is powered by the \$BPX token and built on the Cardano blockchain.

## What is Pixelawall?

Pixelawall combines creativity, ownership, and community through pixel art. Users participate in themed MiniGrids by purchasing pixels with \$BPX tokens. The artwork evolves in real-time, shaped by the community, and ultimately becomes an on-chain NFT collectible.

## Core Concepts

**MiniGrids:** Themed, time-limited pixel canvases. Once completed, they're minted as NFTs.

**Golden Pixel:** After minting, one random pixel becomes golden. Its owner spins the Lucky Wheel for rewards.

**XP System:** Users earn XP for actions like pixel purchases, grid completion, and community involvement. XP unlocks status, badges, and potential bonuses.

**Pixel Quests:** Special challenges that reward users with XP or tokens.

## Technology

**Blockchain:** Built on Cardano for scalability and low fees.

**Wallet Support:** Uses CIP-30 standard to integrate Eternl, Nami, and Vespr wallets.

**Minting:** Grids are minted via Stuff.io as full NFT artworks.

## BPX Token Utility

Used to buy pixels on the platform.

Needed for entering quests and participating in Lucky Wheel.

Earned through grid contributions and XP rewards.

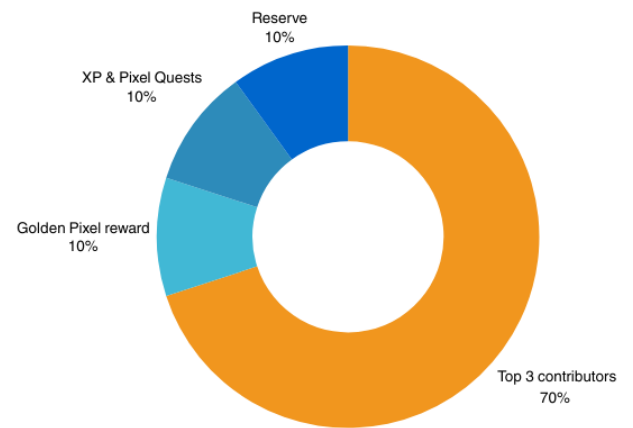
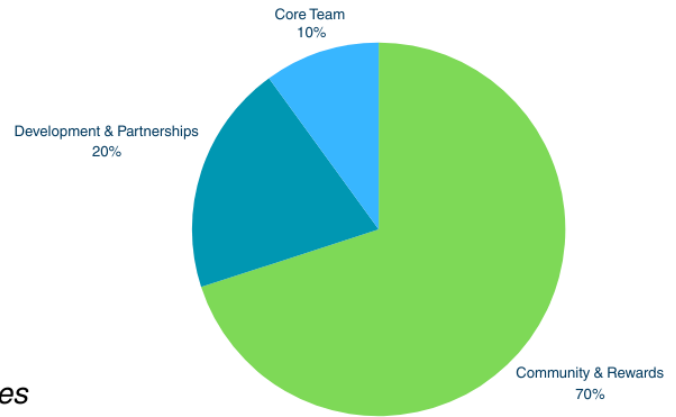
All transactions on the platform are denominated in \$BPX.

## Token Distribution

### **Total Supply: 1,000,000 BPX**

- 70% Community & Rewards (700,000 BPX)
  - 49% is shared between Top 3 contributors per grid
  - 7% powers the Golden Pixel reward
  - 7% funds XP & Pixel Quests
  - 7% is held in reserve for bonus events and future incentives
- 20% Development & Partnerships (200,000 BPX)
- 10% Core Team (100,000 BPX)

Team tokens are locked with a long-term vesting.



## Did You Know?

No private sale

No presale

No VC allocations

No tokens to influencers or KOLs

No private investors

70% of all \$BPX tokens are reserved for the community via quests, XP, and contributions. This ensures that the project remains in the hands of those who build it.

There's no one who can dump the supply - this is a platform built by and for its community.

## Roadmap

Q2 2025: MVP Launch (MiniGrids only)

Q3 2025: XP System + Pixel Quests

Q3-Q4 2025: Grid Minting via Stuff.io

Q1 2026: Marketplace Launch

Q2 2026: Mobile App / AR Features

# Pixelawall Whitepaper

## Team & Vision

Hi, I'm Toma from Croatia. I've been active in the crypto space for the past few years. I'm a long-time believer in Bitcoin and Cardano. Over time, I've also become a strong supporter and holder of the \$STUFF project on Cardano - which ultimately inspired the creation of Pixelawall.

When I'm not building crypto projects, you'll most likely find me on a basketball court. I'm a huge fan of basketball and sports in general - I truly believe that the mindset, discipline, and teamwork from sports translate perfectly into building something meaningful on-chain.

I see Pixelawall as a creative digital arena. One where we'll grow together, make a few mistakes along the way, and most importantly, learn from them and never repeat them.

I've built what I believe is a strong foundation for the Pixelawall story - a self-sustaining, business-model-based platform that doesn't rely on hype or handouts. It's designed to be fair, transparent, and driven by the community.

Let's not oversell dreams - let's build them one pixel at a time.

A big thank you to the Stuff\_io team for their continued innovation and openness. It's a privilege to be creating something that lives on top of their powerful infrastructure.

With respect,

Toma

Pixelawall Founder



## Disclaimer

Pixelawall is not a financial service or investment platform. All purchases are made voluntarily. Cryptocurrency carries inherent risk, and users should only participate if they understand the implications. Always DYOR (Do Your Own Research).